

## **Privacy Policy for**

**<https://whitegate.io> (WHITEGATE PRO LTD)**

### **Introduction**

WHITEGATE PRO LTD is a company registered in Great Britain under company number 15647798, with its registered office at 128 City Road, London, United Kingdom, EC1V 2NX. This Privacy Policy outlines how WHITEGATE PRO LTD (“Whitegate”, “we”, “our”, or “us”) collects, uses, processes, and protects your personal data when you visit our website at <https://whitegate.io> (“Site”).

By accessing or using our Site, you confirm that you have read, understood, and agree to the practices described in this Privacy Policy. If you do not agree with our practices, please discontinue use of the Site.

WHITEGATE PRO LTD is the controller and responsible party for your personal data.

### **Definitions**

- “Personal Data” refers to any information that relates to an identified or identifiable natural person.
- “User” refers to a person who accesses and/or uses the Site.
- “Site” refers to the website accessible at <https://whitegate.io>.

### **Purposes for Which We Use Your Data**

We collect and use your personal data to:

- Provide and operate our services;
- Respond to inquiries or requests submitted via contact forms;
- Improve the functionality, security, and usability of the Site;
- Comply with legal or regulatory obligations;
- Conduct analytics and assess usage trends to improve our offerings;
- Send you updates or promotional communications, where legally permitted.

### **Personal Data We Collect**

#### **Information You Provide to Us:**

When you voluntarily interact with the Site (e.g., submitting a form, subscribing to updates, or contacting us), we may collect:

- Full name;

- Email address;
- Phone number;
- Company information (if applicable);
- Any message content or attachments you submit.

### **Information We Automatically Collect:**

When you visit the Site, we may automatically collect:

- Your IP address;
- Browser type and version;
- Device information;
- Operating system;
- Referring website;
- Pages visited and time spent;
- Language preferences;
- Cookies and similar tracking technologies (see Cookie Policy).

### **Use of Personal Data**

We may use the data we collect for:

- Delivering and managing access to the Site and its features;
- Personalizing user experience and content;
- Improving security and detecting fraud;
- Measuring marketing performance and site usage;
- Complying with our legal and regulatory obligations.

### **Disclosure of Personal Data**

We may share your personal data:

- With your consent or as instructed by you;
- With our service providers, such as hosting, analytics, or marketing partners;
- To comply with legal obligations, respond to lawful requests, or protect our legal rights;
- In the event of a business transaction, such as a merger, acquisition, or asset sale.

### **Data Security**

We are committed to ensuring the security and confidentiality of your personal data. To this end, we implement a variety of appropriate technical and organizational measures designed to protect your information against unauthorized access, disclosure, alteration, or destruction. These measures include data encryption during transmission and storage, use of secure server

environments, access control systems with role-based permissions, two-factor authentication, regular security audits, and compliance with industry standards such as PCI DSS for payment data. While we take these precautions seriously and strive to maintain the highest level of security, please be aware that no system can be completely immune to risks, and therefore, we cannot guarantee absolute security.

## **Your Rights**

Under the UK General Data Protection Regulation and other applicable laws, you have the right to:

- Access: Request access to the personal data we hold about you;
- Rectification: Request correction of inaccurate or incomplete personal data;
- Erasure: Request deletion of your personal data, subject to legal retention obligations;
- Restriction: Request restrictions on processing in certain circumstances;
- Objection: Object to certain processing activities (e.g., direct marketing);
- Portability: Request transfer of your data in a structured, commonly used format;

To exercise your rights, please contact us using the contact details provided below.

## **Children's Privacy**

Our Website and the services provided through it are not directed to, intended for, or designed to attract individuals under the age of 18 or those who are not of legal age to enter into binding agreements under applicable law. We do not knowingly collect, solicit, or process personal data from minors or individuals who do not meet the minimum legal age requirement. If we become aware that we have inadvertently collected personal data from a minor without verified parental or guardian consent, we will take immediate steps to delete such information from our records and systems. If you are a parent or legal guardian and believe that your child may have provided us with personal data, we strongly encourage you to contact us promptly so that we can take appropriate action in accordance with applicable data protection laws.

## **Data Retention**

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including to provide you with services, comply with our legal, regulatory, tax, accounting, or reporting obligations, resolve disputes, enforce our agreements, and protect our legitimate interests. The retention period may vary depending on the nature of the data and the specific legal or operational requirements. When personal data is no longer required for these purposes, we will securely delete, anonymize, or otherwise dispose of it in accordance with our internal policies and applicable data protection laws.

### **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in legal, technical, or business developments. Any updates will be posted on this page, and the “Last updated” date will be revised accordingly. Your continued use of the Site after any changes constitutes acceptance of the updated policy.

### **Contact Us**

If you have questions, concerns, or wish to exercise your rights under this Privacy Policy, please contact us at:

**Email:** [whitegateproltd@gmail.com](mailto:whitegateproltd@gmail.com)

**Last updated:** May 27, 2025